

**Walk. Cycle.
Bus. Train.
Earn rewards.
Win prizes.**



Ever wanted to move more but need a bit more inspiration? Got a favourite spot for a cuppa while you're out and about?

Well now you can combine the two with the launch of the BetterPoints Oxfordshire app which has just been launched countywide.

Getting started is easy, just download the free app at <https://oxon.betterpoints.uk/> to your mobile phone and register using your email address, then you can earn BetterPoints when making greener and healthier journeys. Choose to walk, wheel, run, cycle or take the bus or train. Record your trips and see your points total grow.

You can then turn your Better Points into rewards and redeem them at many high street and local Oxfordshire based businesses. Points can be swapped for high street vouchers, spent with local businesses, or even donated to charities.

The app is really easy to use and helps you keep track of your progress. If you step outside Oxfordshire, don't worry. As long as part of your trip takes place within the county boundary you will still earn points.

It's a fun way to stay motivated and make positive changes in your life. By making one change at a time, you can get fitter, be healthier and earn BetterPoints.

Oxfordshire County Council
Active Travel

